

*Dave  
File*  
**Orange County**  
*Industrial* **NEWS**

FOR EVERYONE WHO WORKS OR LIVES IN FABULOUS ORANGE COUNTY

**LIFE  
BUSINESS  
INDUSTRY**

*Special DIRECTORY Issue*

*\$1.00*

*June 1959*

*Reprint of a Special Section:—*

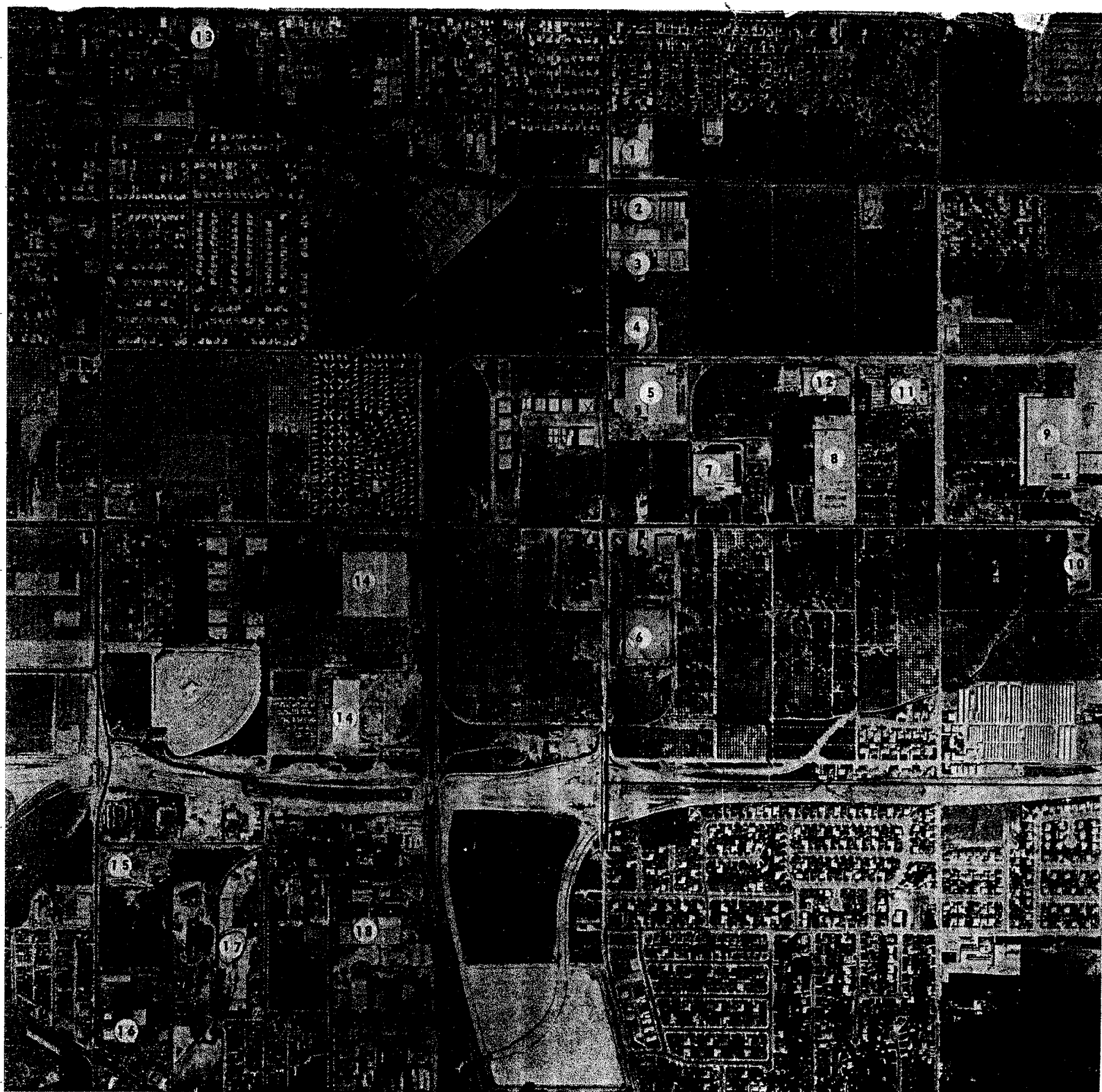
**FULLERTON**

**INDUSTRY...**

**FULLERTON, CALIFORNIA**

*The Industrial and Cultural Center of Orange County*

**1959 Illustrated Industrial Directory**



—Aerial Map from Map & Blueprint, Santa Ana

# Fullerton

*Population: 53,635*

(October 1958 Estimate Based on Water Meter Installations)

**Acres Zoned for Industry: 1,681 Acres**

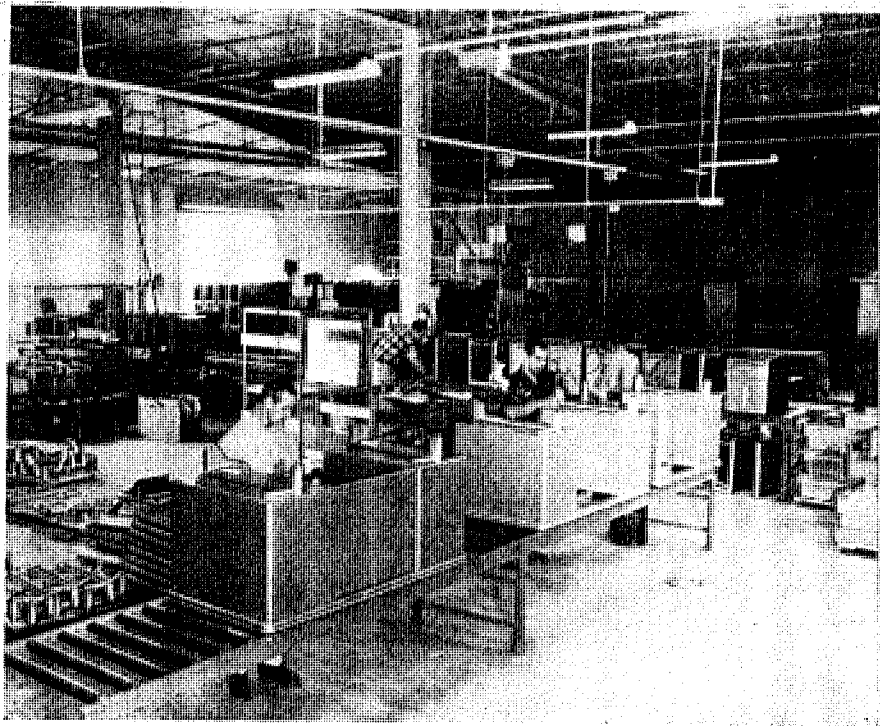
**Acreage Already Occupied: 1,176 Acres**

**Ready\* for New Industry: 505 Acres**

(\*Developed, ready for use, streets and utilities in.)

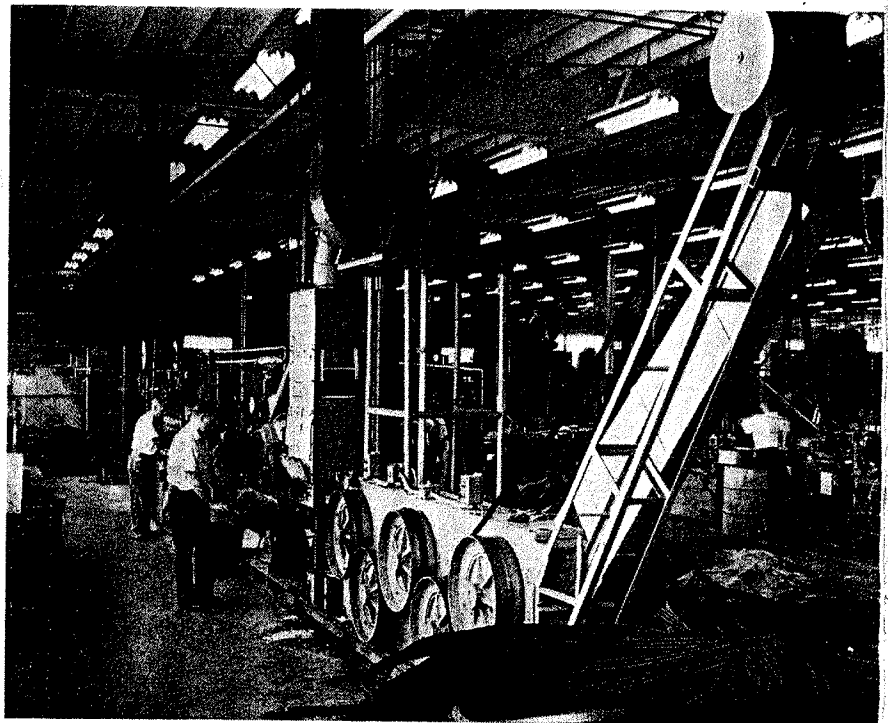
- |   |  |
|---|--|
| (1) F. E. Olds & Son, Inc.                          | (11) Arcadia Metal Products  |
| (2) Fender Electric Instrument Co.                  | (12) Standard Products Co.   |
| (3) Fluorocarbon Co.                                | (13) Pacific Hawaiian Products Co.                                   |
| (4) National Cash Register Co.                      | (14) Nortronics (Anaheim)<br>(A Division of Northrop Aircraft, Inc.) |
| (5) Moore Business Forms Inc.<br>(Pacific Division) | (15) Rinshed-Mason Co.<br>(Anaheim)                                  |
| (6) Growers Container Corp.                         | (16) Electra Motors, Inc.<br>(Anaheim)                               |
| (7) Sylvania Electric Products Inc.                 | (17) U.S. Industrial Chemicals (Anaheim)                             |
| (8) Ensign Carburetor Co.                           | (18) General Electric Co.<br>(Anaheim)                               |
| (9) Kimberly-Clark Corp.                            |  |
| (10) Trent Tube Co.<br>(Crucible Steel of America)  |  |

**SIERRA METAL PRODUCTS INC., FULLERTON**—This Orange County subsidiary of Steelcase Inc. began production only recently in Fullerton where it is producing metal desks for distribution on the West Coast and Hawaii. Workmen at the right attach legs to some of the firm's products. Steelcase headquarters are in Grand Rapids, Michigan. The company has four other plants in the United States, one in Canada

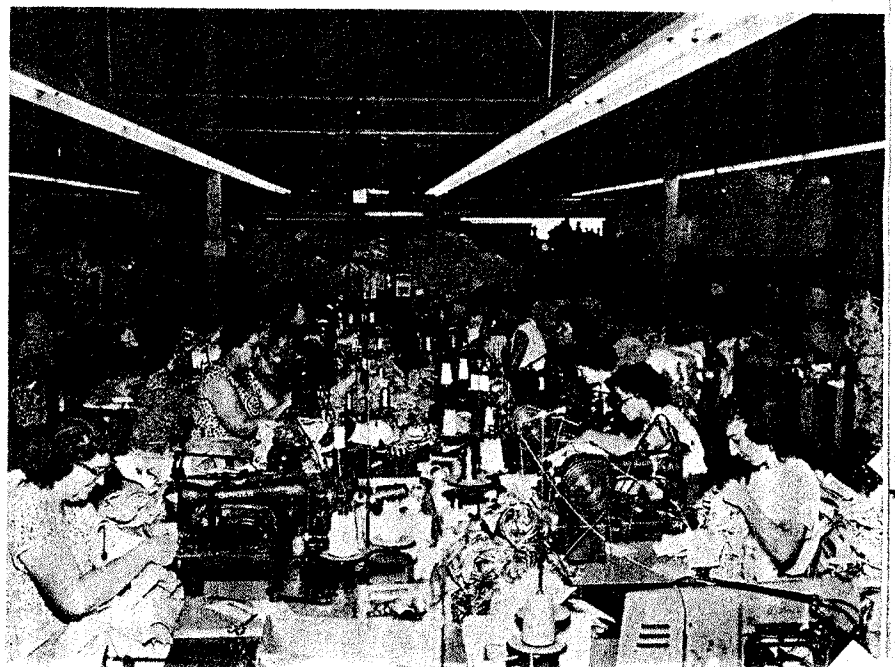


**STANDARD PRODUCTS COMPANY, FULLERTON**—Weatherstrip, glass run, door frames and vent windows for the automotive industry are produced by this Orange County firm which employs 130 persons. At the right, workers operate molding equipment which converts raw rubber and felt into weatherstripping for car doors and windows. The machine is the only one of its kind on the West Coast.

—Albert James photo



**CATALINA SWIM WEAR INC., FULLERTON**—Production workers at this Orange County branch of one of the country's leading producers of bathing and sports attire tackle mounds of cut garments in the company's 25,000 square foot Fullerton facility. The Orange County plant employs 285. Catalina's executive offices are located in Los Angeles.



## Fullerton Home of Many Nationally-Known Firms

A & J Manufacturing Company, 4214  
Artesia Avenue  
Acme Tooling Company, 209 East  
Santa Fe Street  
F. P. Adams Company, 601 South  
Hall Avenue  
Ador Corporation, 2345 West Com-  
monwealth Avenue  
Air-Tronics Manufacturing Company,  
828-F East Walnut  
Arko Products, 524 South Raymond  
Allen Brothers Tool Company, 620  
East Walnut Avenue

American Electronics Inc., American  
Laboratories Div., 1536 E. Rose  
American Meter Company, 300 North  
Gilbert  
Amtec Engineering Corporation, 1450  
North Spadra Road  
Anaheim Cold Storage, 114 West  
Walnut Street  
Angelus-Pacific, 700 East Walnut  
Appliance Manufacturing Company,  
1209 East Ash Avenue  
Arcadia Metal Products Company,  
801 South Acacia Avenue

Arrowhead Venetian Blind Company,  
134 West Wilshire Street  
Automatic Heating and Air Condi-  
tioning, 207 East Walnut Avenue  
Bastanchury Water Company, Sunny  
Hills Ranch  
Beckman Instruments Inc., 2500  
Fullerton Road  
Bemis Bag Company, 1232 East  
Orangethorpe Avenue  
Betz Packing Company, 116½ North  
Spadra Road  
California Automatic Controls Inc.,  
1704 East Rosslyn Avenue  
California Grinding Company, 1202  
East Ash Avenue  
Catalina Inc., 131 North Gilbert  
Crystal Ice Company, 112 East  
Walnut Avenue  
Cylpro Company, 1809 West Com-  
monwealth Avenue  
D'Amico Coat Manufacturing Com-  
pany, 1221 East Ash Avenue  
Dorlee Gear and Machine Company,  
828-G East Walnut  
Dr. Pepper Bottling Company, 700  
South Spadra Road  
Dutton-Packard Company, 229-233  
West Santa Fe Avenue  
Eadington Fruit Company, 396 East  
Commonwealth Avenue  
Edmiston Machine Works, 609 South  
Spadra Road  
Ellingson Machine Shop, 119 West  
Santa Fe Avenue  
Ensign Carburetor Company, 1551  
East Orangethorpe Avenue  
Entin Metals, 824-A East Walnut  
Excel Metal Fabricator, 2431 East  
Orangethorpe Avenue  
Extruded Products, 1222 East Ash  
Fender Electric Music Instruments,  
500 South Raymond Avenue  
Field Tool Supply Company, 121  
South Gilbert Avenue  
Fittings Ltd., 920 East Walnut Ave.  
Fletch Reynolds Inc., 1112 Raymond  
Way  
Fluorocarbon Company, 1206 East  
Ash Avenue  
Food Machinery and Chemistry  
Corp., 320 East Santa Fe Ave.  
Foster Sand and Gravel Company,  
915 South Spadra Road  
Fullerton Air Parts, 4010 West  
Commonwealth Avenue  
Fullerton Cabinet Works, 4200 West  
Artesia Avenue  
Fullerton Precision Tools, 1202 East  
Ash Avenue  
Fullerton Sheet Metal Works, 920  
East Walnut Avenue  
Fullerton Manufacturing Company,  
343 East Santa Fe Avenue

# HAWAIIAN PUNCH



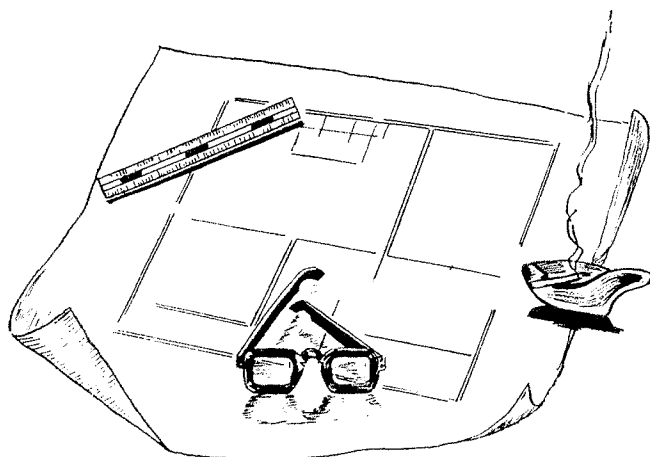
made with  
Delicious  
Tropical  
Fruit  
Juices



Hawaiian  
golden  
punch

MADE IN FULLERTON

## Save BEFORE you Build



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consulting

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BUILDER

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LAmbert 5-6663

### More Fullerton Industries

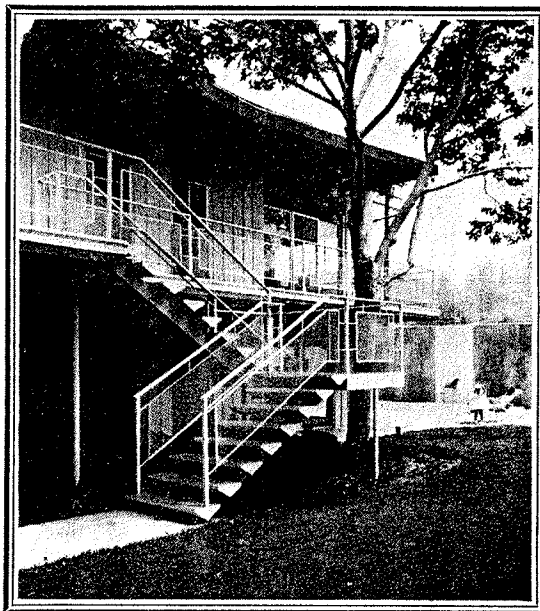
Gaether & Bogardus Die Shop, 117 West Santa Fe Avenue  
 Gabrielle Products, 1410 East Harmony Lane  
 Geo Engineering Company, 522 South Raymond Avenue  
 Golden Citrus Juices, 130 West Santa Fe Avenue  
 Growers Container Corporation, 1424 South Raymond Avenue  
 Heiden Food Products, 125 North Nicolas Street  
 Holmes Engineering Company, 828 East Walnut Avenue  
 Hughes Aircraft, Ground Systems Division, 3801 West Artesia Ave.  
 Hunt Foods Inc., 1747 West Commonwealth Avenue  
 Iller & Smith, 1217 East Ash Street  
 Jonathon Manufacturing Company, 720 East Walnut Avenue  
 Kimberly-Clark Corporation, 2001 East Orangethorpe Avenue  
 Kohlenberger Engineering, 1600 West Commonwealth Avenue  
 C. N. Manville Company, 4240 West Artesia Avenue  
 Met-Co-Air, 4012 West Commonwealth Avenue  
 Minnesota Filler Company, Cypress and Placentia Avenues  
 Mississippi Glass Company, Brookhurst and Raymer Avenues  
 Modern Polishing and Plating, 609 South Hall Street  
 National Cash Register, 700 South Raymond Avenue  
 North American Aviation, Autonetics Division, 392 West Walnut Avenue  
 F. E. Olds and Son, Inc., 350 South Raymond Avenue  
 Orange County Metal Processing Company, 1202 East Ash Avenue  
 Orange Steel Stamp Company, 1213 East Ash Avenue  
 Pacific Hawaiian Products, 336 East Santa Fe Avenue  
 Packers Cold Storage, 114 West Walnut Avenue  
 Placentia Orchard Company, Chapman Ranch  
 Plastics Engineering Company, 532 South Raymond Avenue  
 John W. Potts Company, 403 Virginia Road  
 Pre-Con Deburring Company, 824 East Walnut Avenue  
 Race and Ohnsted Die Shop, 1229 East Ash Avenue  
 Reliable Sheet Metal Woks, 115 South Harvard Street  
 Rheem Automotive Company (Division of Rheem Mfg. Co., 601 South Placentia Avenue  
 Ronel Manufacturing Company, 117 West Santa Fe Avenue  
 Roto Mech Inc., 4260 Artesia Avenue  
 Royer Machine Shop, 304 South Spadra Road

Shur-Plate Company, 375 West Truslow  
 Sierra Metal Products Company, 2301 West Commonwealth  
 Speed Products, 1223 East Ash Ave.  
 Sphinx Chair Glide Company, 1207 East Ash Avenue  
 Sta-Hi Color Service, 1000 South Pomona Avenue  
 Standard Products Company, 1550 East Kimberly Avenue  
 Superior Fireplace Corporation, 4325 West Artesia Avenue  
 Sylvania Electric Products, 1401 East Orangethorpe Avenue  
 Tolo Patterns, 4250 West Artesia

Trans Homes Corporation, 130 North Magnolia  
 Trent Tube Company, 2100 East Orangethorpe  
 Turomatic Machine Company, 1223 East Ash  
 United Can and Glass, 1747 West Commonwealth  
 Universal Truck Service Boxes, 920 East Walnut  
 Vernon Lightning Blue Print, 528 South Raymond  
 West Coast Optical Company, 606 South Raymond  
 Yeats Appliance Dolly Mfg. Company, 924 East Walnut

### For Leisurely Luxurious California Living

- Air conditioning by new heat pumps
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- Exotic Tropical Gardens



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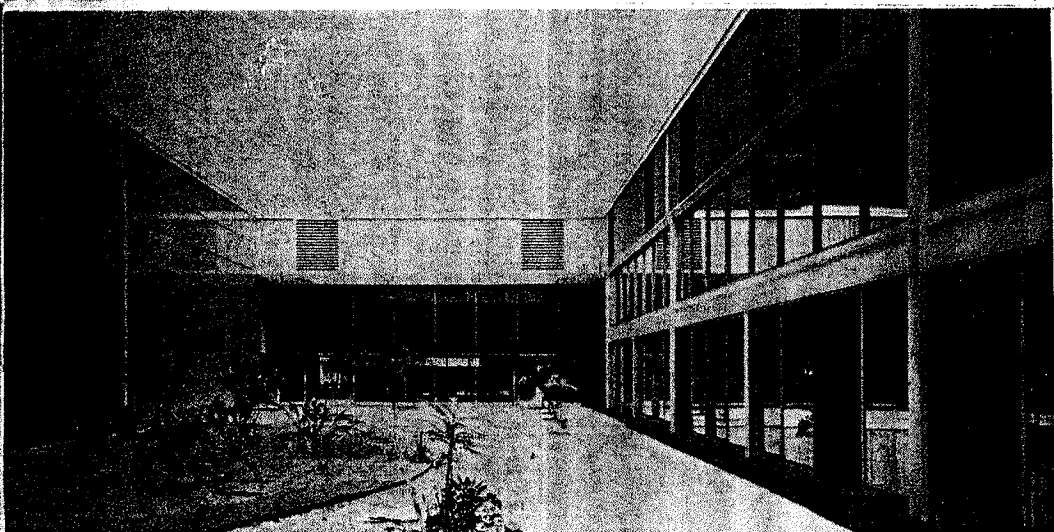
For Brochure call T-Rojan 1-0676, TOpaz 9-2695



**del ROYALE GARDEN APARTMENTS**

222 East Wilshire Avenue, Fullerton





**KIMBERLY - CLARK CORPORATION, FULLERTON**—This modern Orange County paper mill houses the world's fastest creped wadding machine supplying Kleenex facial tissues and Delsey bathroom tissues to the growing West.



**HUGHES GROUND SYSTEMS, FULLERTON**—A display of revolutionary new "3-D" radar manufactured for the armed forces by this Orange County division of Hughes Aircraft Company inspired this youngster to superman bubble-gum effort during a recent Washington, D. C., display. The radar unit, named "Frescanar," is protected from the elements by a neoprene impregnated nylon balloon inflated about it. For display purposes, a special plastic radome was constructed.

*You can be sure of high quality with*  
**RHEEM AUTOMOBILE PARTS**

Highest standards of quality, precision and inspection have given unique distinction to the automobile parts produced by Rheem Manufacturing Company's Automotive Division, Fullerton.

Out of this modern plant (completed in 1956 at a cost of \$8,500,000) comes a daily flow of the finest automobile parts made in the West—bumpers, leaf and coil suspension springs, bumper attaching arms, and hot and cold stampings.

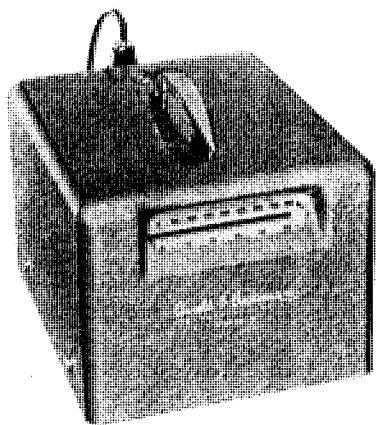
Rheem's 477,847 square foot plant has scored many "firsts" in the two and one-half years it has been in operation. It is first in plating operations this side of Detroit. It ranks as the largest plant of its type in the West.

Modern, geared to the most rigid standards, strong in metallurgical and manufacturing "know how," the Rheem Automotive Division is organized to produce a wide range of high quality metal stampings and products.

**RHEEM AUTOMOTIVE DIVISION**

A DIVISION OF RHEEM MANUFACTURING COMPANY\*  
601 S. Placentia Ave. Fullerton, Calif.

\*Rheem Manufacturing Company operates 16 plants in the United States and 21 plants in 15 foreign countries. These plants manufacture automatic storage water heaters, heating and air conditioning equipment, bathroom fixtures, food processing and handling equipment, steel shipping containers, semiconductors and other military and commercial electronics equipment in addition to automotive parts.



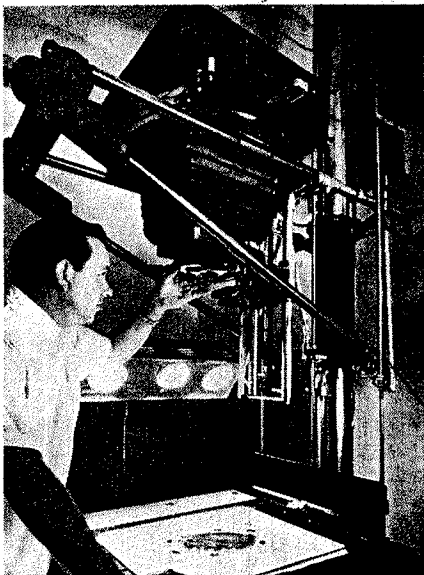
**TOOLS OF TECHNOLOGY . . .**

This is a Beckman Oxygen Analyzer. One of its many roles . . . guarding premature infants in incubators against blindness caused by an improper oxygen supply.

The oxygen analyzer is just one of hundreds of Beckman products which daily are implementing the progress of modern science and technology . . . products ranging from one-ounce motors for space vehicle guidance systems to giant data processing systems which improve the performance of chemical and petroleum plants.

In Orange County, some 2,000 Beckman men and women develop and manufacture precision electronic instruments, systems and components which set standards of quality throughout the world. As a company committed to meeting the growing instrumentation requirements of science and technology, Beckman offers rewarding careers to qualified technical and supporting personnel.

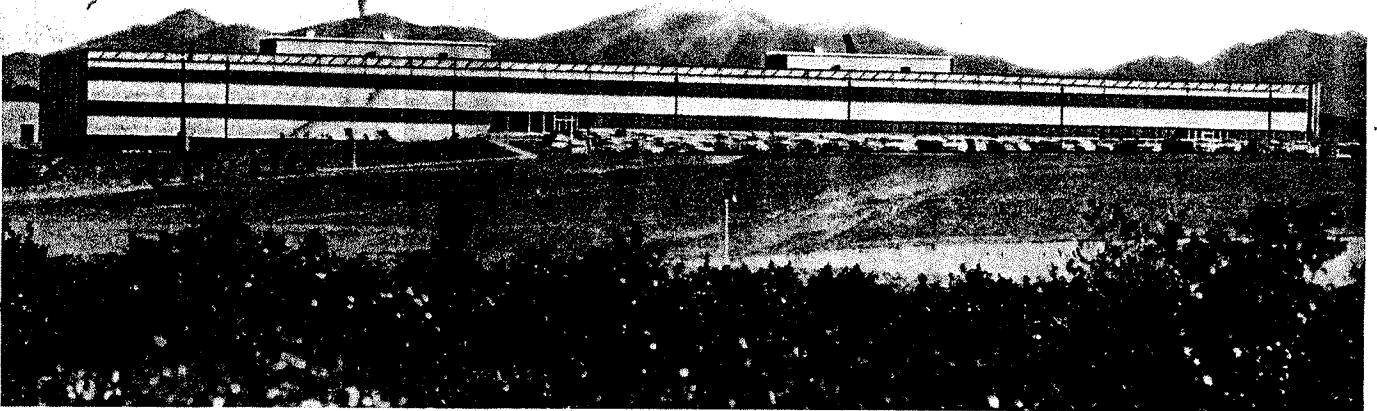
**Beckman\*** *Beckman Instruments, Inc.*  
2500 Fullerton Road, Fullerton, California



**STA-HI COLOR SERVICE, FULLERTON**—This Fullerton firm specializes in full-color engravings for newspapers and advertising agencies across the nation. Above, a skilled craftsman uses a specially designed enlarger to create the desired effect.

## HUGHES IN FULLERTON

# FROM 800 PEOPLE IN 1957 TO 5000 TODAY!



Hughes in Fullerton is the fastest growing electronic activity—in the fastest growing electronic center in the world!

Just two years ago Hughes Ground Systems Group moved to Orange County. At first, operations were conducted in leased quarters in downtown Fullerton, and adjacent to the Fullerton Municipal Airport. During January of this year, new Hughes facilities were occupied on the site of the former Sunny Hills Ranch. These new quarters have more than 850,000 square feet of floor space—housing administration, engineering laboratories, and light electronic assembly.

Hughes in Fullerton, the fastest growing group of the Hughes Aircraft Company, is a completely integrated activity responsible for research, development and manufacturing of advanced electronic systems. Principal areas of

activity include Electronic Scanning Radars, Data Processing Systems, and Electronic Display Systems.

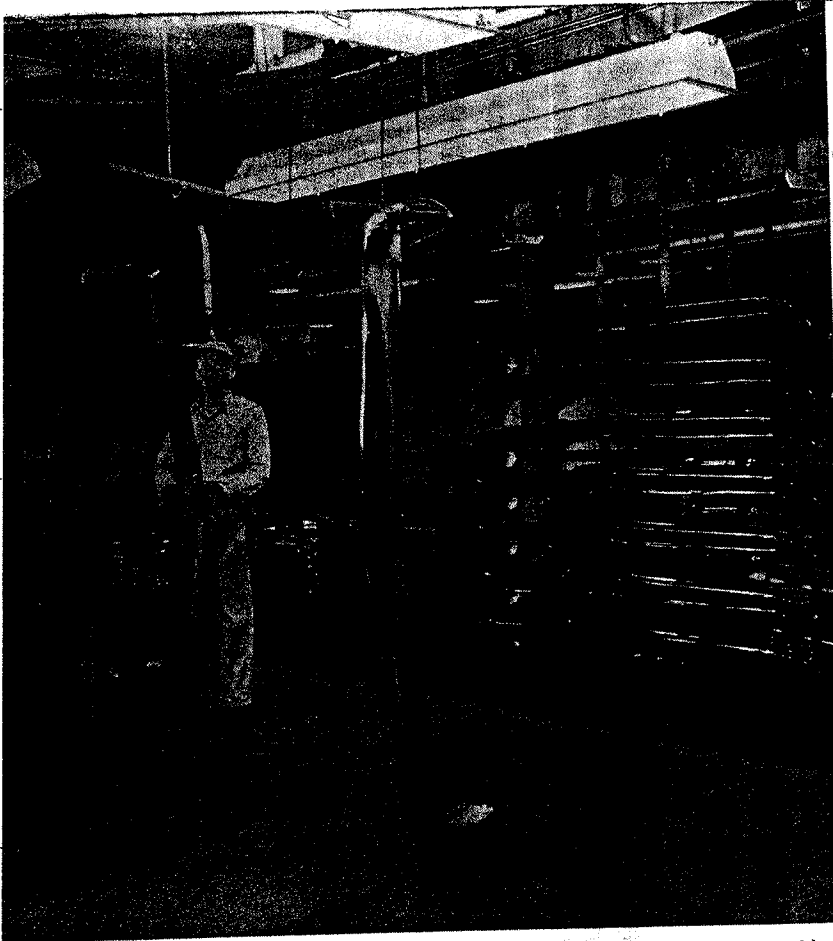
To the engineer or scientist looking for personal and professional growth, Hughes in Fullerton, Orange County, presents an ideal environment.

If you are interested in obtaining specific information about the many electronic projects underway at Hughes in Fullerton, call Mr. B. P. Ramstack collect at MAdison 9-5211, or write to the address below.

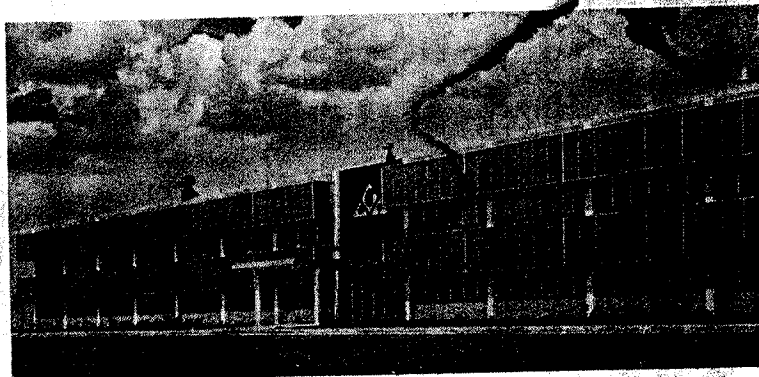
**HUGHES**

© 1959, HUGHES AIRCRAFT COMPANY

Hughes Aircraft Company  
**GROUND SYSTEMS GROUP**  
3801 W. Artesia Ave.  
Fullerton, California



**RHEEM AUTOMOTIVE DIVISION, FULLERTON**—The jewel-like appearance of bumpers turned out by this Orange County division of Rheem Manufacturing Company is the result of precision manufacturing and rigid inspection. At the right an experienced inspector is checking each bumper after it has been nickel-plated and before its final finish coat. This is one of 31 separate operations the bumper goes through in the division's modern plating installation, the largest of its kind in the West. The Fullerton Automotive Division is one of 16 plants operated by Rheem Manufacturing Company in the United States. Rheem products are also made in 21 plants in 15 countries abroad. The firm is engaged in the manufacture of semiconductors and other military and commercial electronics equipment, steel shipping containers, automatic storage water heaters, heating and air conditioning equipment, bathroom fixtures, food processing and handling equipment, and automotive parts.



**GROWERS CONTAINER CORPORATION, FULLERTON**—Corrugated containers are produced by this Orange County division of the St. Regis Paper Company. Corporate headquarters of the firm are in New York.



**HUNT FOODS AND INDUSTRIES INC., FULLERTON**—Headquarters offices, canning plant and food-processing plant are combined in this mammoth Orange County operation. The firm packs tomato products, fruits and vegetables. Its other products include glass containers, cans and matches.

**AUTONETICS**  
A DIVISION OF NORTH AMERICAN AVIATION, INC.



**Flight Control Engineering Department**

392 WEST WALNUT, FULLERTON



**Greater Orange County**  
Straight Ahead

**HOMES** WE'LL HELP YOU FIND A HOME TO MEET YOUR NEEDS

**CARL E. DEPUE**  
REALTOR

LAMBERT 6-3306  
215 E. Commonwealth Fullerton  
Across from the Post Office



BECKMAN INSTRUMENTS INC., FULLERTON—High lighting levels, dust-free atmosphere characterize assembly area of the Helipot Division of Beckman Instruments, Inc., at the company's headquarters plant. Helipot ranks as the world's largest manufacturer of precision potentiometers, components for electronic computers, instruments and control systems. Besides corporate headquarters, the Fullerton facility is the home of Beckman's Scientific and Process Instruments Division and International Division.



## Coastal Publications Corporation

Complete Service for the Preparation of Technical Publications

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For—

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PSYCHOLOGICAL CONSULTANTS TO MANAGEMENT

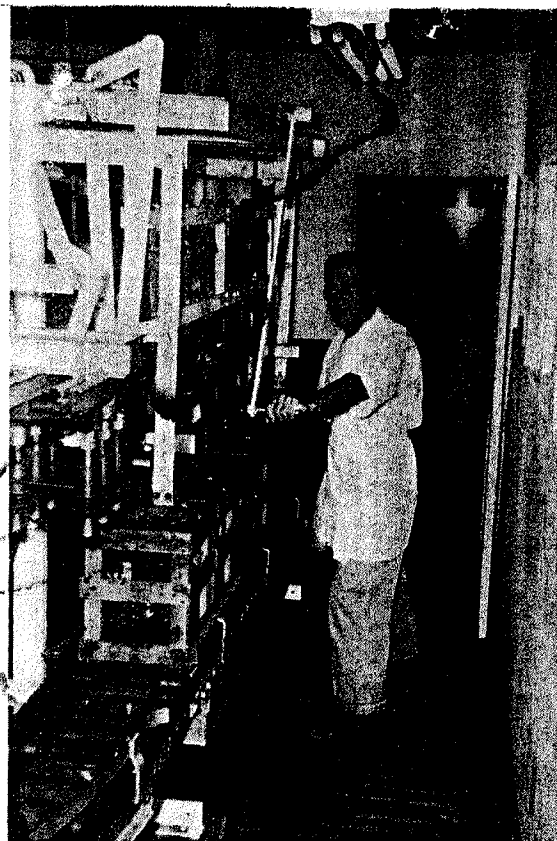
TRoJan 1-0870

1001 N. SPADRA RD.

FULLERTON, CALIFORNIA



**HUGHES GROUND SYSTEM, FULLERTON**—Women assemblers solder and install circuits on "bird cages" in the production department at this Orange County division of Hughes Aircraft Company. The box-like frames for the circuits represent a "modular" development in which Hughes was in the vanguard among firms in the electronics industry. Modular units, either on box-type assemblies or on cards, can be easily repaired or replaced. The Fullerton plant produces ground radar systems.



**BASTANCHURY WATER COMPANY, FULLERTON**—This bottling firm, located on the vast Sunny Hills Ranch, provides a major portion of Orange County's industrial plants and business offices with distilled water bottled daily from deep artesian wells.

## The Standard Products Co. growing with Orange County



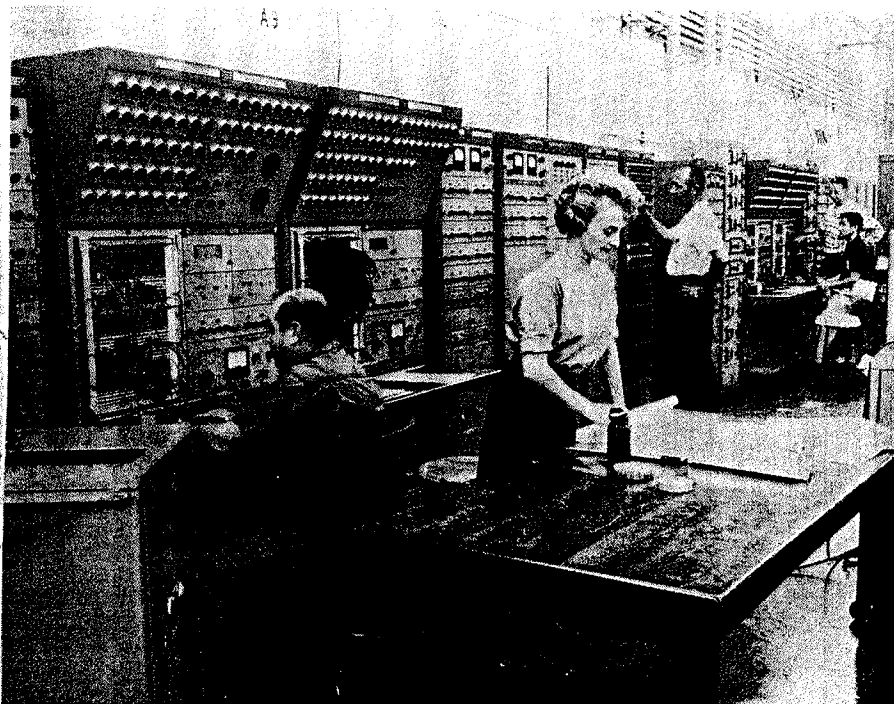
- Supplier of more than 1,100 assemblies for the automotive industry.
- Producer of windows and seals for the building industry.
- Offering modern stamping, painting, anodizing, metal-working, sealing and assembly facilities to all West Coast industry.

**WEST COAST DIVISION . . . 1550 E. Kimberly Avenue, Fullerton, California; Telephone, LAMBERT 6-3334; James S. Reid, Jr., Division Manager.**

- Major development laboratories to engineer all types of sealants, latches, linkages and assemblies . . . and equipment to produce them in high volume.

**OTHER PLANTS AND FACILITIES in Cleveland, Ohio; Port Clinton, Ohio; Lexington, Kentucky; St. Clair, Michigan; Gaylord, Michigan; Detroit, Michigan; Fort Lauderdale, Florida; Windsor, Canada.**

**AUTONETICS, FULLERTON**—This division of North American Aviation Inc. is a newcomer to the Fullerton industrial area. At the right members of the Flight Control Engineering Department work on flight control problems with the use of a giant analog computer now installed in the Orange County facility. From the left: Rolfe Henley, Joann Zeller, Cliff Ellington, Fumio Okazaki and Don Yoxthimer. Autonetics headquarters are at Downey. Involved in the move to Fullerton are 370 employees. The division develops and produces inertial navigation systems for missile, aircraft and shipboard use, electro-mechanical flight and armament control systems, computers and automatic controls for the military and industry.



**PACIFIC HAWAIIAN PRODUCTS COMPANY, FULLERTON**—Architect's sketch at the right shows the new 63,000 square foot facility now under construction for this Orange County firm on a 5-acre Fullerton site. Makers of Hawaiian Punch and Hawaiian Golden Punch, PHP sales totalled \$14,274,583 during 1958, an increase of 31 per cent over the previous year. Increasing demand for its tropical fruit juice products is responsible for the company's decision to build this new facility into which it will move from the Fullerton plant it now occupies.

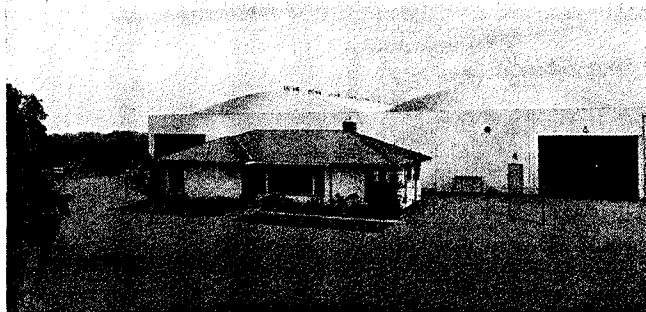


## TRENT TUBE COMPANY

SUBSIDIARY OF CRUCIBLE STEEL OF AMERICA

MANUFACTURERS OF AIRCRAFT AND MISSILE  
QUALITY STAINLESS STEEL TUBING.

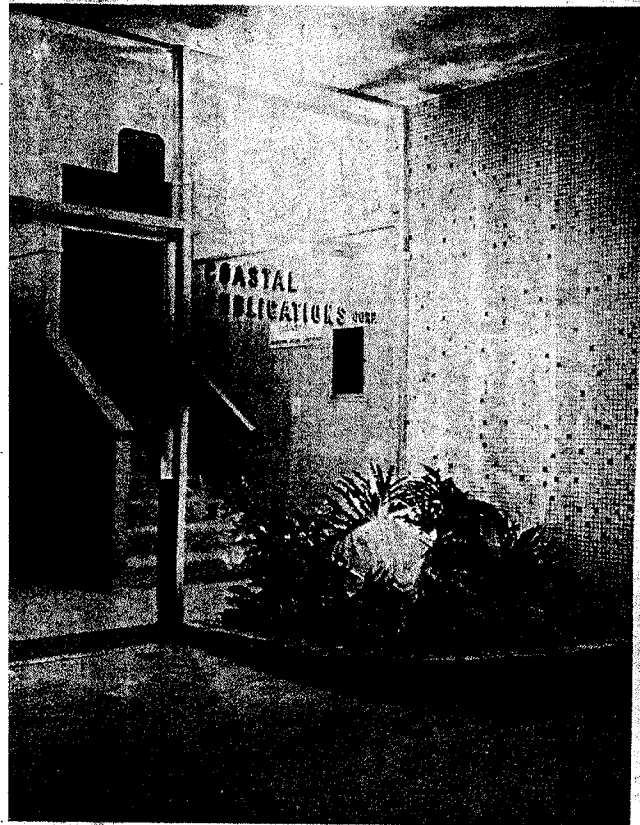
- TUBING IS FUSION WELDED BY THE PATENTED CONTOUR TRENTWELD METHOD WHICH REDUCES WELD BEAD TO ABSOLUTE MINIMUM.
- THE WELDED PRODUCT IS COLD DRAWN TO MEET THE MOST RIGID MILITARY SPECIFICATIONS.
- TRENTWELD STAINLESS TUBING IS EQUAL IN STRENGTH AND HAS MORE UNIFORMITY THAN TUBING MADE BY ANY OTHER METHOD OF MANUFACTURE.



FULLERTON PLANT  
2100 EAST ORANGETHORPE  
LAMBERT 6-5522

HOME PLANT  
EAST TROY, WISCONSIN  
MIDWAY 2-7321

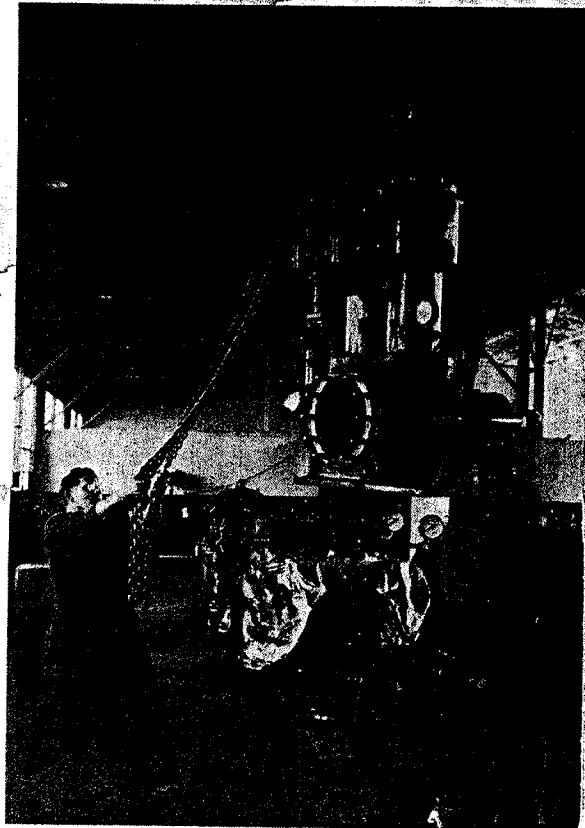
## Coastal Publications Corporation



COASTAL PUBLICATIONS, FULLERTON — Pictured at left is the West Coast branch of Coastal Publications, a New York firm engaged in the preparation of technical publications. The West Coast branch began operations in Fullerton in May 1959. Coastal offers complete service for the preparation of technical handbooks and parts catalogs for government and industry. Coastal is equipped to produce manuals in accordance with military specifications on the most complex weapons systems being designed today.

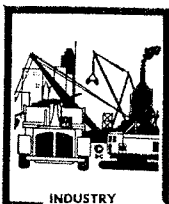
KOHLBERGER ENGINEERING CORPORATION, FULLERTON—A workman at the right hoists a 40 HP ammonia compressor to ready it for final assembly. The company manufactures industrial refrigeration and air conditioning equipment.

## Kohlenberger Engineering Corp.



Get Acquainted With  
**FULLERTON...**

The Industrial and Cultural Center of Orange County



FULLERTON POPULATION  
IN EXCESS OF  
**50,000!**  
(300% Increase Over 1950)



- 53 Million Annual Industrial Payroll (Est.)
- \$7200 Per Family Gross Income
- 110 Diversified Industrial Firms
- 32 Churches
- 17 Elementary Schools
- 2 High Schools
- Fullerton Junior College (4,500 Enrollment)
- Orange County State College

For Further Information Regarding Commerce, Industry and Civic Activities

PLEASE CONTACT

# Fullerton Chamber of Commerce

219 E. Commonwealth

Phone TROjan 1-3100